

## Spotlight on Business

### Easy Daysies - Elaine Comeau

  
www.EasyDaysies.com  
Magnetic Schedules For Kids

Vancouver Mom Elaine Comeau has created a product for children called Easy Daysies™ – a Magnetic Daily Schedule for Kids! Elaine's creation made its debut in September 2008. As a classroom teacher, Elaine has always had a visual daily schedule up in front of her classroom

showing the children the shape of the day. No matter what age her students were, they would go over the daily schedule together as a class each morning and they loved it!

The students really liked knowing what was going to happen that day; it made them feel safe, confident and in control of their day, which resulted in having

happy, comfortable and organized students and classroom. Elaine realized that if the visual schedules worked so well in the classroom, then they would be a hit at home. When she was pregnant with her third, she knew she just had to try making schedules to help parents help their kids have easier days. She drew every single illustration on the Easy Daysies magnets to make sure that they were simple enough for even her two year old to understand. The goal of Easy Daysies is to help kids have easier days. Elaine started making visual magnetic schedules for parents to help children at home with specific chores, such as Bed Time Routines, Morning Routines, Get Ready for Soccer, and Washroom Routines. Just by looking at the pictures/words on the fridge, children are able to tell what they are doing each day. Kids love it, parents love it! No more "Mommy, what are we going to do now?" asked every five minutes. Instead, Elaine finds her children often have their shoes on raring to go out to the next activity they see pictured on her fridge!



**The Easy Daysies Restickables**  
*reusable, cloth stickers that go on dressers, etc*

Easy Daysies™ is proudly made in Canada. Elaine even packages each and every kit on her kitchen table! You will find her ever expanding line of Magnetic Schedules sold in almost twenty stores in BC and Ontario and her business continues to grow even into the USA. She has just recently created some amazing new products called Easy Daysies ReStickables – "Helping kids put clothes where they belong!" and Easy Daysies Fold-&-Go's!

*For a full look at Elaine's product line and to order this amazing product for your family's fridge, visit [www.easydaysies.com](http://www.easydaysies.com).  
For more information on products, wholesaling, or fundraising please contact Elaine at [info@easydaysies.com](mailto:info@easydaysies.com).*

### Big Fat Hen - Lee Capon & Emily Gidden

Mom and daughter, Lee and Emily, joined forces in business to create Big Fat Hen, an online store featuring blankets, quilts, minis, and bibs. Big Fat Hen was based on a need in the marketplace for infant bedding that was neither completely Disney-ed out or that did not cost a fortune. With no luck in finding what they were looking for, Emily and her Mom decided to design a blanket themselves. The hard work and research they put into their creations, coupled with the positive feedback from their test market, convinced these Moms to try their hand at business. They started with quilts but then realized there was a need for modern blankets that were soft but filled for warmth. Big Fat Hen's designs appeal to modern parents who are looking for baby products that combine functionality and durability with a fresh design and look. Their products come in a variety of contemporary printed designer fabrics with the softest material, creating a look that is fresh, fun, and functional. This Fall, Lee and Emily will be adding a line of sleep sacks made from organically grown bamboo. The fabulous designs on the sleep sacks have been created by a Canadian artist and animator, Peg Serena. All products manufactured and distributed by Big Fat Hen fit their philosophy of being either locally crafted, or manufactured in a socially responsible manner.



*Visit [www.bigfathen.ca](http://www.bigfathen.ca) to take advantage of free shipping on all orders over \$50.*

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